



**FOR IMMEDIATE RELEASE**

**Kochia Now Even Easier to Battle With OcTTain XL**

Calgary, AB (April 19, 2017) – Vegetation managers have another tool in their battle against one of the most invasive weeds in Canada – kochia. OcTTain™XL is now approved to control kochia up to 50 cm in non-cropland areas by the Pest Management Regulatory Agency.

“This label update will provide flexibility in timing to control the multiple flushes and sizes of kochia in non-cropland areas,” said Carmen Holding, Specialities Product Manager with Dow AgroSciences. “Kochia germinates in the early spring and is tolerant of frost. As a result, it is often in advanced stages of growth when other broadleaf weeds are ready to spray. Now, vegetation managers can use OcTTain XL for post emergent control of kochia, including ALS resistant biotypes in areas such as roadways, oil and gas sites and railways.” Although kochia mainly germinates in the early spring, additional flushes can germinate throughout the growing season, making it difficult to control. Each plant can have between 15,000 to 25,000 seeds and the plant’s roots can grow down to 10 feet, surviving even in drought conditions.

OcTTain XL is a Group 4 herbicide and works through a different mode of action to effectively control hard-to-control weeds like kochia, including Group 2 and Group 9 resistant kochia, while being safe-to-grasses.

OcTTain XL was developed by Dow AgroSciences, a leader in vegetation management solutions in Canada. It provides an effective, economical herbicide solution on rights-of-way and roadsides, where grass health is a critical component of a successful vegetation management program. It can also be used on industrial sites, railways, and rangeland and works well as tank mix partner for other available products in bareground applications.

Dow AgroSciences Canada Inc. brings innovation to life through people, chemistry and biotechnology in the areas of seed and crop production and pest management. Dow AgroSciences Canada Inc. is headquartered in Calgary, Alberta, with commercial and research operations across Canada. Key research facilities include corn and soybean breeding in St. Marys and Blenheim, Ontario and a global canola research centre in Saskatoon, Saskatchewan. For more information on Dow AgroSciences Canada Inc. and its products, visit [dowagro.ca](http://dowagro.ca).

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